**Greater Philadelphia Choral Society Program Book Ad Information for 2023-4 Season**

The ads will appear for our full concert season – the December 2023 concert as well as the Spring 2024 concert. We anticipate the potential number of patrons who will view the ads to be 2,500 annually.

Here is the information needed to give to the advertiser:

1. Ad must be submitted in black and white, unless being used on the inside or outside cover.
2. Ad must be a minimum of 300 DPI.
3. Acceptable file types are Illustrator (ai) PDF, EPS, or JPG.
4. If supplying a vector file, please embed all images and convert the fonts to outlines.
5. AD SIZES:

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| FULL PAGE AD | 5.50” Wide x 8.50” Tall |
| HALF PAGE AD | 5.50” Wide x 4.0265” Tall |
| QUARTER PAGE AD | 2.6875” Wide x 4.0625 Tall |

The concert program will be a 6” x 9” size, matte finish. All artwork must be supplied by the advertiser and directly submitted to Donna Smith at [graywolfdesigns@comcast.net](mailto:graywolfdesigns@comcast.net). The deadline for submitting ads will be November 13, 2023.